

Who we are

Our website address is: <http://mattmorrissound.co.uk>

What personal data we collect and why we collect it

Comments

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection.

An anonymised string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service Privacy Policy is available here: <https://automattic.com/privacy/>. After approval of your comment, your profile picture is visible to the public in the context of your comment.

Jetpack Comments

Data Used: Commenter's name, email address, and site URL (if provided via the comment form), timestamp, and IP address. Additionally, a jetpack.wordpress.com IFrame receives the following data: WordPress.com blog ID attached to the site, ID of the post on which the comment is being submitted, commenter's local user ID (if available), commenter's local username (if available), commenter's site URL (if available), MD5 hash of the commenter's email address (if available), and the comment content. If [Akismet](#) (also owned by [Automattic](#)) is enabled on the site, the following information is sent to the service for the sole purpose of spam checking: commenter's name, email address, site URL, IP address, and user agent.

Activity Tracked: The comment author's name, email address, and site URL (if provided during the comment submission) are stored in cookies. [Learn more about these cookies.](#)

Data Synced (?): All data and metadata (see above) associated with comments. This includes the status of the comment and, if [Akismet](#) is enabled on the site, whether or not it was classified as spam by Akismet.

Media

If you upload images to the website, you should avoid uploading images with embedded

location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

Contact forms

When a visitor fills in a contact form, we collect the relevant email address so that enquiries can be responded to.

Cookies

If you leave a comment on our site you may opt in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you visit our login page, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select “Remember Me”, your login will persist for two weeks. If you log out of your account, the login cookies will be removed. If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Analytics

WordPress.com Stats

Data Used: IP address, WordPress.com user ID (if logged in), WordPress.com username (if logged in), user agent, visiting URL, referring URL, timestamp of event, browser language,

country code. *Important:* The site owner does **not** have access to any of this information via this feature. For example, a site owner can see that a specific post has 285 views, but he/she cannot see which specific users/accounts viewed that post. Stats logs — containing visitor IP addresses and WordPress.com usernames (if available) — are retained by [Automattic](#) for 28 days and are used for the sole purpose of powering this feature.

Activity Tracked: Post and page views, [video plays](#) (if videos are hosted by WordPress.com), outbound link clicks, referring URLs and search engine terms, and country. When this module is enabled, Jetpack also tracks performance on each page load that includes the JavaScript file used for tracking stats. This is exclusively for aggregate performance tracking across Jetpack sites in order to make sure that our plugin and code is not causing performance issues. This includes the tracking of page load times and resource loading duration (image files, JavaScript files, CSS files, etc.). The site owner has the ability to force this feature [to honor DNT settings of visitors](#). By default, DNT is currently not honored.

Statcounter

Statcounter is an online service which helps us to understand our visitors; for example, how visitors find our website, how long they spend on our site, which web pages they are most interested in etc. We use Statcounter because better understanding how visitors are interacting with our website helps us to improve the content, design and functionality of our site. This allows us to offer a better online experience to our visitors.

Statcounter uses cookies and other technologies to collect data on visitors and visitor activity on our website. This data includes:

- * Time and date of visit (this can help us to identify and plan for busy periods on our website)
- * IP address (this is a numerical label assigned to a device by an Internet Service Provider to enable the device to access the internet)
- * Browser and Operating System (this can help us to make sure that our website functions correctly in the browsers/operating systems used to access our site)
- * Device Information e.g. device type and screen size (this can help us to make sure that our website functions correctly in the devices used to access our site)
- * Referring Data e.g. a search engine link (this can help us to understand which search engines are helping visitors to find our website)

Furthermore, when you visit our website a Statcounter cookie (called “is_unique”) may be placed in your browser. This cookie is used only to determine whether you are a first-time or returning visitor and to estimate unique visits to the site.

You can learn more about cookies from Statcounter and set your browser to refuse same here:

<http://statcounter.com/about/set-refusal-cookie/>

For further details, please see the Statcounter privacy policy the:

<https://statcounter.com/about/legal/#privacy>

Google Analytics

Data Used: Please refer to the appropriate [Google Analytics documentation](#) for the specific type of data it collects. For sites running [WooCommerce](#) (also owned by [Automattic](#)) and this feature simultaneously and having all purchase tracking explicitly enabled, purchase events will send Google Analytics the following information: order number, product id and name, product category, total cost, and quantity of items purchased. Google Analytics does offer [IP anonymization](#), which can be enabled by the site owner.

Activity Tracked: This feature sends page view events (and potentially [video play events](#)) over to Google Analytics for consumption. For sites running WooCommerce-powered stores, some additional events are also sent to Google Analytics: shopping cart additions and removals, product listing views and clicks, product detail views, and purchases. Tracking for each specific WooCommerce event needs to be enabled by the site owner.

How long we retain your data

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognise and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

What rights you have over your data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

Where we send your data

Visitor comments may be checked through an automated spam detection service.

Contact information

web@mattmorrissound.co.uk

Activity

This feature only records activities of a site's registered users, and the retention duration of activity data will depend on the site's plan and activity type.

Data Used: To deliver this functionality and record activities around site management, the following information is captured: user email address, user role, user login, user display name, WordPress.com and local user IDs, the activity to be recorded, the WordPress.com-connected site ID of the site on which the activity takes place, the site's Jetpack version, and the timestamp of the activity. Some activities may also include the actor's IP address (login attempts, for example) and user agent.

Activity Tracked: Login attempts/actions, post and page update and publish actions, comment/pingback submission and management actions, plugin and theme management actions, widget updates, user management actions, and the modification of other various site settings and options. Retention duration of activity data depends on the site's plan and activity type. [See the complete list of currently-recorded activities \(along with retention information\).](#)

Data Synced (?): Successful and failed login attempts, which will include the actor's IP address and user agent.

Infinite Scroll

Data Used: In order to record page views via [WordPress.com Stats](#) (which must be enabled for page view tracking here to work) with additional loads, the following information is used: IP address, WordPress.com user ID (if logged in), WordPress.com username (if logged in), user agent, visiting URL, referring URL, timestamp of event, browser language, country code.

Activity Tracked: Page views will be tracked with each additional load (i.e. when you scroll down to the bottom of the page and a new set of posts loads automatically). If the site owner has enabled [Google Analytics](#) to work with this feature, a page view event will also be sent to

the appropriate Google Analytics account with each additional load.

Notifications

This feature is only accessible to registered users of the site who are logged in to WordPress.com.

Data Used: IP address, WordPress.com user ID, WordPress.com username, WordPress.com-connected site ID and URL, Jetpack version, user agent, visiting URL, referring URL, timestamp of event, browser language, country code. Some visitor-related information or activity may be sent to the site owner via this feature. This may include: email address, WordPress.com username, site URL, email address, comment content, follow actions, etc.

Activity Tracked: Sending notifications (i.e. when we send a notification to a particular user), opening notifications (i.e. when a user opens a notification that they receive), performing an action from within the notification panel (e.g. liking a comment or marking a comment as spam), and clicking on any link from within the notification panel/interface.

Protect

Data Used: In order to check login activity and potentially block fraudulent attempts, the following information is used: attempting user's IP address, attempting user's email address/username (i.e. according to the value they were attempting to use during the login process), and all IP-related HTTP headers attached to the attempting user.

Activity Tracked: Failed login attempts (these include IP address and user agent). We also set a cookie (jpp_math_pass) for 1 day to remember if/when a user has successfully completed a math captcha to prove that they're a real human. [Learn more about this cookie.](#)

Data Synced (?): Failed login attempts, which contain the user's IP address, attempted username or email address, and user agent information.